

# Gravity case study

## Protecting your world

### Project Overview

Gravity London, an award-winning marketing communications agency, relocated to its new European headquarters in the City so that it could take advantage of newly built, convenient, light and creative office space. The agency's offices are split over two floors and include an open plan office containing its in-house design studio, presentation suites and two kitchens. The extensive IT assets, and the kitchen equipment required specific fire protection.

### Customer Needs

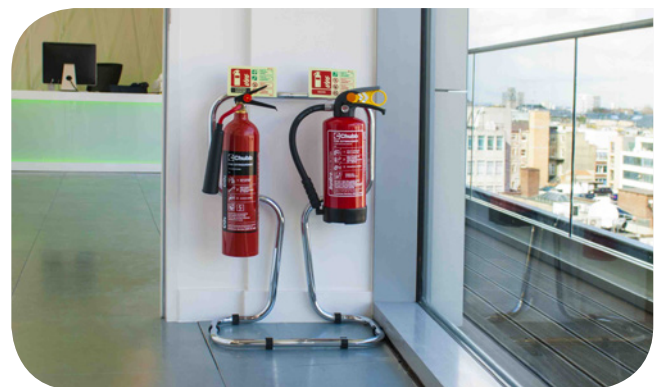
- A comprehensive Fire Risk Assessment.
- The provision of reliable and effective fire extinguishers that will fit in with the agency's modern design.
- The service and maintenance of all fire extinguishers with continued fire risk assessments.

### Solution & Benefits

Following the Fire Risk Assessment, Chubb recommended a combination of extinguisher types throughout the firm's design studio and presentation suites. The recommendation included its latest Chubb **FX**<sup>TM</sup> range Hydrospray and CO<sub>2</sub> fire extinguishers, the latter aimed specifically at managing the electrical fires associated with IT equipment.

The Chubb **FX**<sup>TM</sup> 'user-friendly' range provides quick-release mechanisms and ergonomically redesigned handles, levers and hose grips for intuitive activation. These features have not only improved fire safety ratings, the entire range has been designed for environmental safety and recycling at end-of-life.

Fire extinguishers are crucial for the safety of staff and visitors, the protection of equipment and for continued operational functionality, but it is also important for Gravity that fire safety equipment co-exists with the office's design. Chubb provided



chrome stands, positioned appropriately to ensure that the overall appearance of the agency was not adversely affected.

Chubb's nationwide team of over 300 qualified fire extinguisher service engineers, are all BAFE (British Approvals for Fire Equipment) Registered Technicians – an independently verified, competence-based assessment, regularly carried out during extinguisher technicians' normal servicing activities. This provides assurance that Chubb engineers are trained to the highest standards and fully equipped to service and maintain extinguishers, ensuring that staff, visitors and property have comprehensive fire protection.

### Project Summary

Gravity considered three different providers before selecting Chubb. Sean Feast, director at Gravity London explained that Chubb was chosen, not only because the cost over the three-year contract was extremely competitive, but also because there was a strong understanding that the extinguishers needed to fit with the agency, rather than the agency with them. *"The extinguishers' stylish chrome stands complement our agency's modern design – attention to detail from Chubb that was very much appreciated."*



For more information please call

**0800 32 1666**

Chubb Fire & Security